



Florida's Great Northwest

GO BEYOND OUR BEACHES

Florida's Great Northwest is the regional economic development organization for the 13-county region of Florida's panhandle. We are a 501(c)(6) organization led by professional staff and visionary leaders focusing on enhancing the region's competitive position through industry diversification and job growth.



OUR PURPOSE

To **PROMOTE** Northwest Florida for economic growth and diversification.

To **ADVOCATE** for economic development issues that affect the region.

To **COLLABORATE** to improve regional competitiveness.

MEET OUR 2024 LEADERSHIP TEAM

Nicole Gislason
Chair

University of West
Florida Haas Center

Mary Swoope
Secretary
Duke Energy

Chris Hart
Vice Chair

Central Moloney, Inc.

David Bear
The Lewis
Bear Company

Michele Burns
CareerSource
Okaloosa
Walton

Verdell Hawkins
Past Chair

Florida Power & Light

**Dr. Sarah
Clemmons**
Chipola
College

Kevin Bowyer
Treasurer

Warren Averett

Jason Crowe
Community Bank

David Gaines
Goldring Gulf
Distributing

Ben Moorman
Bay County Economic
Development Alliance

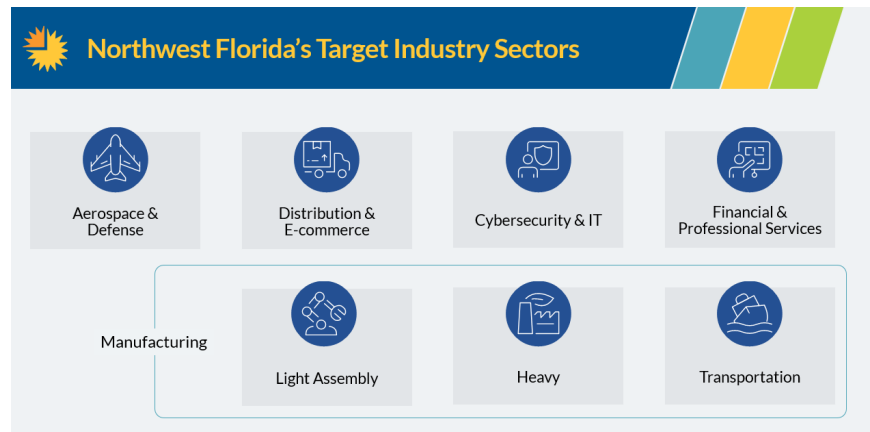
Scarlett Phaneuf
PowerSouth Energy
Cooperative

Chad Pippin
White
Construction

FULFILLING OUR PURPOSE

What We Do //

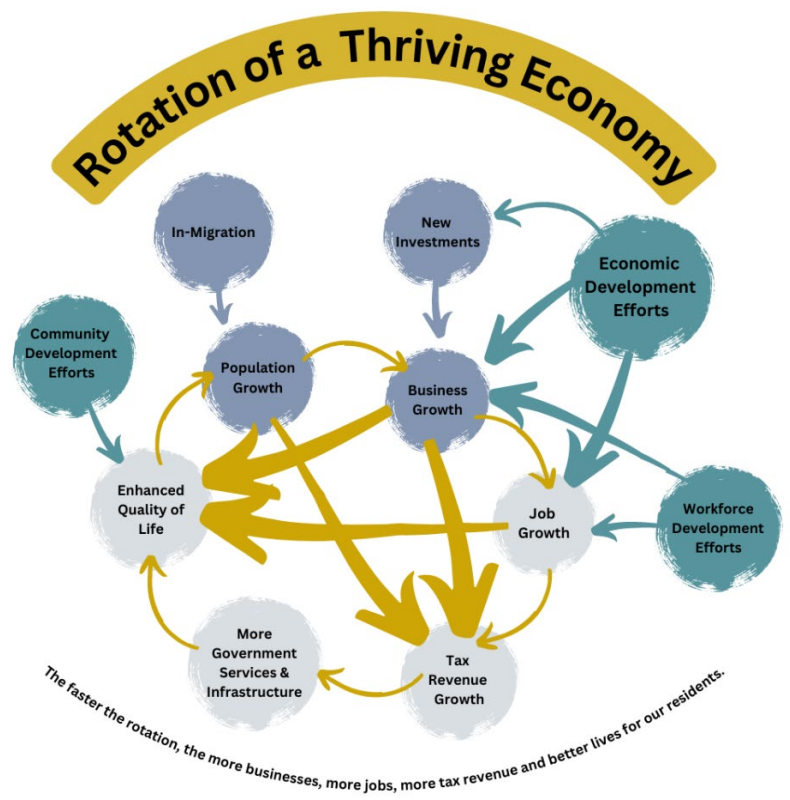
- Lead regional storyteller on **Northwest Florida's Competitive Edge**, connecting companies to opportunities within the multi-county region of Northwest Florida.
- Represent Northwest Florida as **one unified voice in domestic and global places and spaces** for business attraction and investment.
- **Convener** of local economic development groups, business groups or other entities who share **common goals** and **common economies**.
- Act as the **primary marketing entity** for lead generation and business development activity for **Triumph Gulf Coast**, Northwest Florida's economic development incentive fund.
- **Subject matter expert** on Northwest Florida's target industry attraction and diversification strategy.
- Creator of **Leadership Northwest Florida** a regional collaboration program focused on community, content and connection.



Why We Do It // Long-Term Vision

Building a diverse, sustainable regional economy takes vision and time. Ultimately, our efforts go towards **BIG GOALS** of affecting **MAJOR CHANGE** over time. These include:

- Higher incomes and improved standards of living
- Increased employment
- New capital investment resulting in sustained economic growth
- Increased tax revenue and community services



ACCESS // EXPOSURE // REPRESENTATION

If you are a **CHANGEMAKER** for Northwest Florida, you want to have a seat at our table with your name on it.

The truth is, having a highly effective regional economic development organization takes major resources. Your investment directly supports our purpose and allows us to ***leverage your financial and intellectual capital*** as a committed partner to the region's growth and prosperity.

Florida's Great Northwest involves and engages its investors through a variety of leadership opportunities, communication tools, resources, events and personal attention.

Our investors hold Florida's Great Northwest's professional staff accountable to a series of metrics each year and participate in driving regional transformation through their engagement, industry knowledge and expertise.

Supporting your region's primary economic development organization has never been more important. Florida is a very large and diverse state. Without one unified voice promoting, advocating and collaborating for Northwest Florida, we can easily be forgotten. ***And we are too important to be underrated.***

Florida's Great Northwest takes great pride and responsibility in our role of crafting our region's story of success, resilience and momentum. ***We need you to be part of our story.***



RETURN ON YOUR INVESTMENT

Awareness of the Region as a Competitive Business Location	Promotion & Protection for Triumph Gulf Coast
More Business for Your Business	Creation of Regional Champions
High-Skill, High-Wage Job Growth	More Government Services & Infrastructure
Additional Tax Revenue	Enhanced Quality of Life for Us All

BENEFITS OF INVESTING REGIONALLY

Investor status with Florida's Great Northwest brings prominent positioning for your brand as we use our Unified Voice for economic growth and diversification.

Corporate & Community Investor Benefits	Sustainer \$25,000	Cornerstone \$15,000	Champion \$10,000	Advocate \$7,500	Ally \$5,000	Friend*
Voting Member of the Executive Committee	X					
Complimentary Access to VIP Events	X					
Direct Access to FGNW's Lobbyist	X					
Guaranteed Participation in Leadership Northwest Florida	X	X				
Invitation to Personally Meet with Corporate Prospects During Regional Site Visits (when appropriate)	X	X				
Leadership Opportunity to be Elected to Serve as Vice Chair and Chair of the Organization	X	X				
Logo & Link on Investor-Only Newsletter	X	X				
Logo & Link on Monthly Marketing Newsletter for Company Prospects and Site Selectors	X	X				
Featured Annually on <i>Broadcasting Northwest Florida</i>	X	X	X			
Invitations to Behind-the-Scenes Tours of Cutting-Edge Companies & Regional Assets	X	X	X			
Personal Introductions to Leaders in the Region	X	X	X			
Tour Preference for Leadership Northwest Florida	X	X	X	X		
Customized Data Reports	X	X	X	X		
Eligible to Serve on the Executive Committee	X	X	X	X		

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Voting Member of the Board of Directors	X	X	X	X	X	
Opportunity to Serve on the FGNW Foundation Board of Directors	X	X	X	X	X	
Business Referrals <i>(when appropriate)</i>	X	X	X	X	X	
Opportunity to Serve on FGNW Committees	X	X	X	X	X	
Connection to Prospective Clients <i>(when appropriate)</i>	X	X	X	X	X	
Timely Legislative Update Meetings <i>(bi-weekly during Legislative Session)</i>	X	X	X	X	X	
Invitations to Economic Development Events & Experiences	X	X	X	X	X	
Networking Opportunities with Leaders Across the Region	X	X	X	X	X	
Personalized Page on FGNW Website Page with Contact Information	X	X	X	X	X	
Investor-Only Monthly Updates	X	X	X	X	X	X
Invitation to Quarterly In-Person Networking and Investor Board Meetings	X	X	X	X	X	X
Select Networking Opportunities with Leaders Across the Region	X	X	X	X	X	X
Selection Preference for Leadership Northwest Florida	X	X	X	X	X	X
Recognition on the Website and Annual Report	X	X	X	X	X	X
Access to FGNW Research Reports	X	X	X	X	X	X

**This level is reserved for non-profit or public sector partners with limited budgets. Some small businesses may qualify for this level, but please inquire for additional details.*

JOIN OUR OTHER REGIONAL LEADERS

Sustaining Investors



Cornerstone & Champion Investors



Other Investors & Supporters

Accounting

- Warren Averett

Banking & Finance

- Centennial Bank
- **Community Bank**
Advocate Investor
- **Farm Credit of Northwest Florida**
Advocate Investor
- Navy Federal Credit Union
- Pen Air Credit Union
- Regions
- Synovus
- Truist
- Trustmark

Cities in Northwest Florida

- City of Panama City
- City of Pensacola

Construction & Engineering

- ARCO Design/Build
- BRPH
- Culpepper Construction
- NOVA Engineering & Environmental
- The Highland Group
- Volkert
- **White Construction**
Advocate Investor

Infrastructure

- AT&T
- Charter Communications
- Cox
- Northwest Florida Beaches Intl Airport
- Pensacola Intl Airport
- Panama City Port Authority
- Port of Pensacola
- West Florida Electric Cooperative

Healthcare

- **Baptist Health Care**
Advocate Investor
- Pancare of Florida

Law

- Beggs & Lane
- Clark Partington

Support Services & Remaining Sectors

- Buffalo Rock
- CBRE
- Cat Country 98.7 / News Radio 1620
- Duncan McCall Advertising
- Fort Walton Machining
- HCA Florida West Hospital
- LandrumHR
- Liberty Partners of Tallahassee
- Opportunity Florida

Economic Development Organization Investors	Workforce Development Investors	Higher Education Investors
Bay EDA FloridaWest EDA Franklin County Gulf County EDC Holmes County Development Commission Jackson County EDC One Okaloosa EDC Santa Rosa County Economic Development Office Wakulla County EDC Walton County EDC Washington County EDC	CareerSource Chipola CareerSource Escarosa CareerSource Gulf Coast CareerSource Okaloosa Walton	Chipola College Florida State University Panama City Gulf Coast State College Northwest Florida State College Pensacola State College University of West Florida's Haas Center
Tax Deduction Opportunity: In addition to the 501(c)(6) organization, Florida's Great Northwest also has a 501(c)(3) Foundation that focuses on Northwest Florida FORWARD, the regional strategy for economic transformation, and houses an Endowment Fund to allow for long-term investment in the promotion of the region. Please contact Jennifer Conoley at 850.527.0999 for additional details.		

RESERVE YOUR SEAT AT THE REGIONAL TABLE

Thank you for joining the Unified Voice for Northwest Florida's economic development efforts!

Contact Information

Organization Name	
Street Address	
City, State, Zip	
Contact Person	
Email Address	
Phone Number	
Assistant's Information (if applicable)	
Secondary Contact (if applicable)	
Investment Level	

Please return form to:

Jennifer Conoley, President & CEO

850.527.0999

jconoley@fgnw.org