

# A HEALTHY NORTHWEST FLORIDA

EXPERT NURSES. PROVEN PROGRAMS. LIFESAVING RESULTS.



## TRAINING WHERE CARE IS NEEDED MOST

A \$2 million Triumph Gulf Coast investment expanded **Gulf Coast State College's Nursing Simulation Center**, training CNAs, LPNs, RNs, and nurse practitioners in Gulf and Franklin counties. With 50 percent simulation, the program delivers high-quality, job-ready talent to support growing communities and meet healthcare workforce needs.



“Clinical site availability has long been the biggest constraint in expanding our nursing workforce. With advanced simulation mannequins, we've removed that bottleneck—this is a game changer for the region. Thanks to the Triumph Gulf Coast grant, we've doubled the size of our Practical Nursing Program, expanded access and accelerated the pipeline of skilled healthcare talent.”

**KERI MATHEUS, DNP, APRN, WHNP-BC**  
NURSING DIVISION CHAIR  
GULF COAST STATE COLLEGE

### WORKFORCE READY FROM DAY ONE.

Over 290 healthcare certifications have already been earned, surpassing goals ahead of schedule. The program's simulation-based training sharpens clinical judgment and decision-making, so graduates are ready to step in and deliver quality care from day one. That means faster, more reliable talent for your healthcare business or workforce needs.

### A HEALTHIER WORKFORCE MEANS A STRONGER BOTTOM LINE.

With more trained healthcare professionals entering the field, your employees gain better access to care, reducing absenteeism, boosting productivity and saving you money. Absenteeism costs employers about \$1,685 per employee each year. Our investment in healthcare talent means stronger workforce health and real savings for your business.

### WE DON'T JUST SAY WE'RE READY, WE'RE INVESTING TO PROVE IT.

Through the Triumph Gulf Coast Fund, the only incentive program of its kind, we're fueling that growth by investing more than \$815 million in our Northwest Florida region, creating the talent and infrastructure you need to move faster and grow stronger.

## NURSING IN OUR REGION

### HIGH TECH, REAL-WORLD READINESS.

Half of all training is delivered through advanced simulation through the program. High-fidelity robotic patients build clinical confidence and sharpen decision-making, improving safety and accelerating job readiness.

### RESULTS THAT MATTER



## 275 ANNUALLY

With an 85% completion rate and 95% job placement, 275 new nurses enter the workforce annually. These results mean faster, more reliable care for residents and employees alike.

### TALENT FOR A THRIVING REGION



## 57,000+

NWFL, now home to 1M+ and growing nearly 3X faster than the national average. With 57,000+ employed in healthcare and strong support from Triumph Gulf Coast and education partners, the region is expanding healthcare expertise through new programs and innovation.

## HITTING OUR TARGETS



**TOP TALENT. LOWER COSTS.**

	NURSING ASSISTANTS		LICENSED PRACTICAL NURSES		REGISTERED NURSES		NURSE PRACTITIONERS	
	MEAN WAGE	EMPL	MEAN WAGE	EMPL	MEAN WAGE	EMPL	MEAN WAGE	EMPL
FGNW	\$36,800	4,266	\$54,700	1,890	\$79,700	8,975	\$129,700	903
CHARLESTON MSA	\$40,400	3,345	\$61,000	1,408	\$86,800	9,460	\$130,500	952
HOUSTON MSA	\$37,900	20,247	\$62,000	12,452	\$98,700	65,150	\$138,900	5,521
USA	\$40,800	1,466,798	\$63,700	676,153	\$92,900	3,370,794	\$133,700	300,718

**FLORIDA TRAUMA CENTERS**



**\$1.5 BILLION**

guaranteed economic development grant funding

**\$80 MILLION**

annually through 2033

**HOW TO USE THE FUND**

The fund alleviates business risks in three categories.

**INFRASTRUCTURE INVESTMENT**

Supports strategic infrastructure needs, including the construction of public assets such as buildings, roads, and utilities.

**SITE READINESS**

Funds due diligence, site clearing, engineering, and permitting to reduce development timelines and increase speed to market.

**WORKFORCE ENHANCEMENT**

Develops industry-driven workforce and education training programs to build the local talent pipeline ready for employment.

