



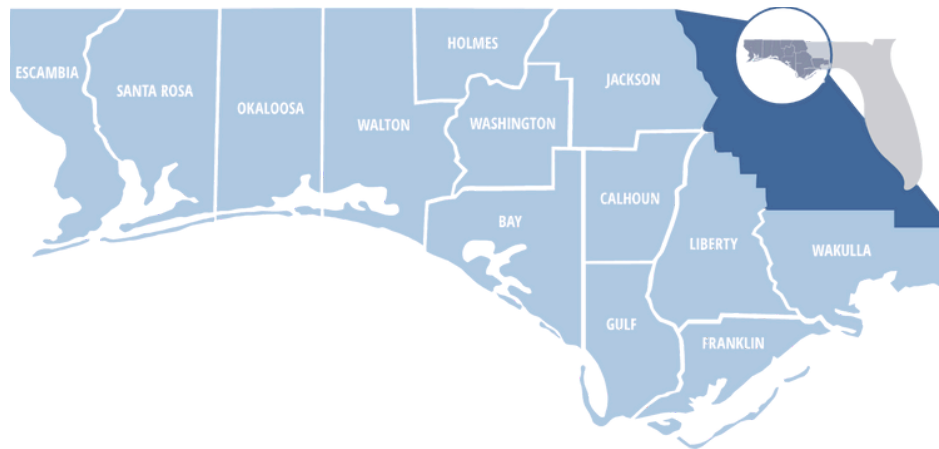
Florida's Great Northwest

GO BEYOND OUR BEACHES

THE UNIFIED VOICE FOR NORTHWEST FLORIDA

Florida's Great Northwest is the regional economic development organization for the 13-county region of Florida's panhandle.

We are a 501(c)(6) organization led by professional staff and visionary leaders focusing on enhancing the region's competitive position through industry diversification and job growth.



OUR PURPOSE



PROMOTE

Northwest Florida for economic growth and diversification.



ADVOCATE

for economic development issues that affect the region.



COLLABORATE

to improve regional competitiveness.

TARGET INDUSTRY SECTORS



AEROSPACE & DEFENSE



DISTRIBUTION & E-COMMERCE



CYBERSECURITY & IT



FINANCIAL & PROFESSIONAL SERVICES

MANUFACTURING



HEAVY
LIGHT ASSEMBLY
MARITIME
TRANSPORTATION

WHAT WE DO

“ PROFESSIONAL MATCHMAKERS ”

Florida's Great Northwest acts as a professional matchmaker by intentionally connecting talent, capital, and industry with communities built for long-term growth. Rather than simply attracting opportunity, Florida's Great Northwest strategically matches it.



“ YOUR BUSINESS THRIVES WHEN OUR REGION LEADS. ”

RETURN ON YOUR INVESTMENT

- ✓ A Region That is a Competitive Business Location
- ✓ More Business for Your Business
- ✓ High-Skill, High Wage Job Growth
- ✓ Additional Tax Revenue
- ✓ Promotion & Protection for Triumph Gulf Coast
- ✓ More Government Service and Infrastructure

INVESTING IN US

THREE WORDS: ACCESS, EXPOSURE, REPRESENTATION

If you're a CHANGEMAKER for Northwest Florida, you deserve a seat at our table — with your name on it.

A strong regional economic development organization requires strong resources. Your investment powers our mission and allows us to leverage your financial and intellectual capital as a true partner in the region's growth and prosperity.

Florida's Great Northwest keeps its investors actively engaged through leadership opportunities, strategic communications, valuable resources, meaningful events, and personalized support.

Our investors help hold us accountable to key metrics each year and play a direct role in driving regional transformation through their expertise and involvement.

THE FGNW UMBRELLA

Since 2000, Florida's Great Northwest has built a strategic House of Brands dedicated to regional prosperity. By amplifying Northwest Florida's global visibility and fostering robust regional collaboration, we are unlocking new opportunities for every community we serve.



Florida's Great Northwest



Leadership
Northwest Florida

A program of Florida's Great Northwest Foundation



NORTHWEST FLORIDA
CAREER PATHWAYS



FLORIDA'S GREAT NORTHWEST
FOUNDATION

OUR 2026 LEADERSHIP TEAM

CHAIR

Chris Hart
Central Moloney

VICE CHAIR

Hong Potomski
Florida Blue

PAST CHAIR

Nicole Gislason
UWF Haas Center

SECRETARY

Johnathan Taylor
Landrum

TREASURER

Kevin Bowyer
Warren Averett

ECONOMIC DEVELOPMENT ORGANIZATION REPRESENTATIVE

Ben Moorman
Bay EDA

HIGHER EDUCATION REPRESENTATIVE

President Mel Ponder
Northwest Florida
State College

WORKFORCE BOARD REPRESENTATIVE

Dr. Marcus McBride
CareerSource Escarosa

SUSTAINER AND GENERAL MEMBERS

David Bear

The Lewis Bear Company

Verdell Hawkins

Florida Power & Light

Mark Hoenstine

Duke Energy Florida

Gordon King

Okaloosa Gas District

Scarlett Phaneuf

PowerSouth Energy Cooperative

Jason Crowe

Community Bank

OUR INVESTORS

SUSTAINER LEVEL



CORNERSTONE LEVEL



CHAMPION LEVEL



OUR INVESTORS

ADVOCATE & ALLY LEVELS

Accounting

Warren Averett

Banking & Finance

Capital City Bank

Centennial Bank

Community Bank

Advocate Investor

Farm Credit of Northwest Florida

Advocate Investor

Innovations Financial Credit

Union

Navy Federal Credit Union

Pen Air Credit Union

Synovus

Trustmark

Cities in Northwest Florida

City of Lynn Haven

Law

Clark Partington

Phelps

Shumaker Loop & Kendrick

Construction & Engineering

ARCO Design/Build

Baskerville-Donovan, Inc.

BRPH

Cardella Construction Company

Advocate Investor

Culpepper Construction

DHM Melvin Engineering

HPM

The Highland Group

Three Notch Group

System Service & Engineering

Advocate Investor

Wharton-Smith, Inc

Advocate Investor

White Construction

Advocate Investor

Infrastructure

AT&T

Charter Communications

Cox

Northwest Florida Beaches Intl

Airport

Pensacola Intl Airport

Panama City Port Authority

Port of Pensacola

West Florida Electric Coop

Healthcare

Baptist Health Care

Advocate Investor

HCA Florida West Hospital

Pancare of Florida

Professional Services

Appleyard Duncan McCall

ASTRO America

Buffalo Rock

CBRE

DSI Security Services

Fort Walton Machining

Liberty Partners of

Tallahassee

Merrick Industries

Advocate Investor

Opportunity Florida

Performance Personnel

Services

The Moore Agency

Advocate Investor

OUR INVESTORS

Bay EDA
FloridaWest EDA
Franklin County
Gulf County EDC
Holmes County Development Commission
Jackson County EDC

ECONOMIC DEVELOPMENT

Liberty County Chamber of Commerce
One Okaloosa EDC
Wakulla County EDC
Walton County EDC
Washington County EDC

HIGHER EDUCATION

Chipola College
Florida State University
Florida State University Panama City
Gulf Coast State College
Northwest Florida State College
Pensacola State College
University of West Florida's Haas Center

WORKFORCE DEVELOPMENT

CareerSource Chipola
CareerSource Escarosa
CareerSource Gulf Coast
CareerSource Okaloosa Walton

INVESTOR PACKAGES

Corporate & Community Investor Benefits	Sustainer \$25,000	Cornerstone \$15,000	Champion \$10,000	Advocate \$7,500	Ally \$5,000	Friend*
Voting Member of the Executive Committee	X					
Complimentary Access to VIP Events	X					
Direct Access to FGNW's Lobbyist	X					
Guaranteed Participation in Leadership Northwest Florida	X	X				
Invitation to Personally Meet with Corporate Prospects During Regional Site Visits (when appropriate)	X	X				
Leadership Opportunity to be Elected to Serve as Vice Chair and Chair of the Organization	X	X				
Logo & Link on Investor-Only Newsletter	X	X				
Logo & Link on Monthly Marketing Newsletter for Company Prospects and Site Selectors	X	X				
Featured Annually on <i>Broadcasting Northwest Florida</i>	X	X	X			
Invitations to Behind-the-Scenes Tours of Cutting-Edge Companies & Regional Assets	X	X	X			
Personal Introductions to Leaders in the Region	X	X	X			
Tour Preference for Leadership Northwest Florida	X	X	X	X		
Customized Data Reports	X	X	X	X		
Eligible to Serve on the Executive Committee	X	X	X	X		

Corporate & Community Investor Benefits	Sustainer \$25,000	Cornerstone \$15,000	Champion \$10,000	Advocate \$7,500	Ally \$5,000	Friend*
Voting Member of the Board of Directors	X	X	X	X	X	
Opportunity to Serve on the FG NW Foundation Board of Directors	X	X	X	X	X	
Business Referrals <i>(when appropriate)</i>	X	X	X	X	X	
Opportunity to Serve on FG NW Committees	X	X	X	X	X	
Connection to Prospective Clients <i>(when appropriate)</i>	X	X	X	X	X	
Timely Legislative Update Meetings <i>(bi-weekly during Legislative Session)</i>	X	X	X	X	X	
Invitations to Economic Development Events & Experiences	X	X	X	X	X	
Networking Opportunities with Leaders Across the Region	X	X	X	X	X	
Personalized Page on FG NW Website Page with Contact Information	X	X	X	X	X	
Investor-Only Monthly Updates	X	X	X	X	X	X
Invitation to Quarterly In-Person Networking and Investor Board Meetings	X	X	X	X	X	X
Select Networking Opportunities with Leaders Across the Region	X	X	X	X	X	X
Selection Preference for Leadership Northwest Florida	X	X	X	X	X	X
Recognition on the Website and Annual Report	X	X	X	X	X	X
Access to FG NW Research Reports	X	X	X	X	X	X

*This level is reserved for non-profit or public sector partners with limited budgets. Some small businesses may qualify for this level, but please inquire for additional details.



YOUR BUSINESS THRIVES WHEN OUR REGION LEADS.

DRIVE THE MOMENTUM.

INVEST IN YOUR REGIONAL ECONOMIC DEVELOPMENT ORGANIZATION TODAY.

Fill Out Our New Investor Form Below

[Fill Out This Form](#)

If you have any questions, please
contact: Kasey Killebrew
Director of Strategic Initiatives
334.790.4557
kkillebrew@fgnw.org

www.floridasgreatnorthwest.com